

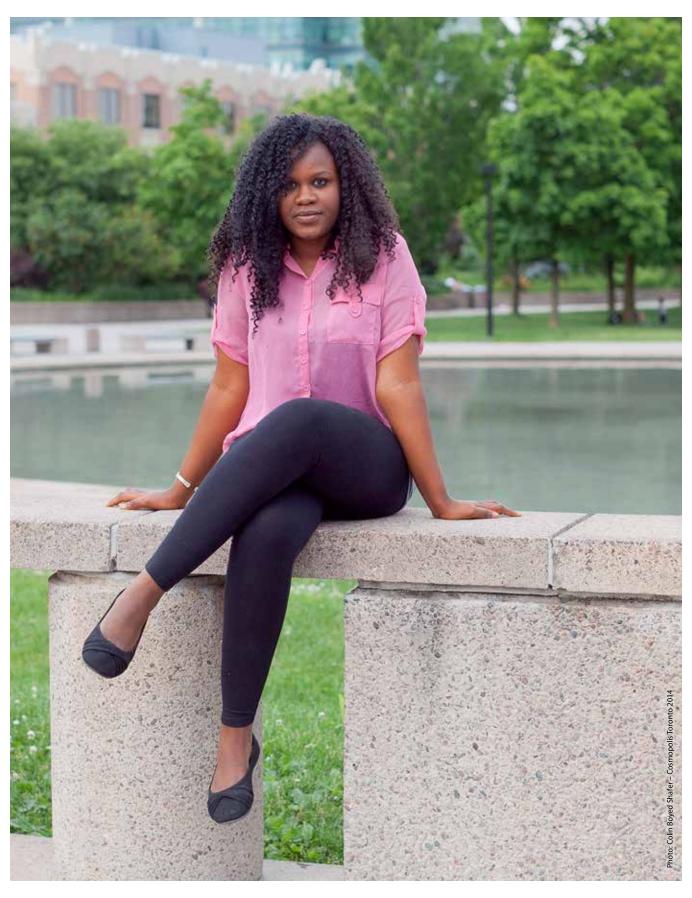
The Canadian Arab Institute (CAI) is a charitable, nonpartisan policy and community development think-and-do tank, committed to Canadian ideals of freedom, democracy, human rights, gender equity and the rule of law.

It was founded in 2011 by a steering committee of community leaders, academics, professionals and activists from many faiths and with roots from various parts of the Arab world. We have started a new discourse about the life and contributions of Canadian Arabs, and are offering a unique perspective on public policy.

.

CAI believes in the importance of Canadian Arab voices contributing to our national conversations, and realizes that our pluralistic, democratic society expects nothing less of us. We believe our engagement as citizens is essential to the integration of our community, the success of our multicultural model, and the wellbeing of our society.





OUR VISION

Is for an empowered and engaged community in an inclusive and respectful society.

OUR MISSION

Is to promote Canadian interests
by researching and articulating
the perspective and potential of
Canadian Arabs and advancing their
contributions to society.

Message from the President	7	
Research & Policy	8	
■ Montreal	10	
■ Toronto (GTA)	11	
■ Ottawa-Gatineau	12	
Education & Culture	13	
Community Engagement	14	
Your Voice	16	
Canadian Arab to Watch	20	
Financials	22	
Volunteers & Contributors	23	
Board of Directors	24	
Staff & Interns	24	
Advisory Board	25	
Program Partners	25	
Sponsors	25	

hen democracy works, as it sometimes does, it is nothing short of beautiful. When it works, as it did in the federal election 2015 (with three

parties having a chance of forming government), democracy sees wonderful things happen: people turning out to vote in higher numbers than in decades; volunteers rallying in droves behind their candidate of choice; riding associations swelling with multitudes of new members; citizens digging into their pockets – and rallying others – to directly contribute to the success of their chosen party; thousands of qualified, dedicated and energetic individuals running for office, sacrificing much of their lives for many months of campaigning.

To what end, the uninitiated might ask? In this country, to ensure the peaceful transition of power to a group of men and women chosen by the people whom they will govern. A simple-enough concept that continues to elude most of the countries we hail from.

As if recognizing this privilege, Canadian Arabs engaged in every facet of the 2015 federal election, and in every party vying for power– voting, volunteering, making donations, taking out memberships – and running for office: a record 22 candidates ran, and a record eight got elected.

CAl's Your Voice campaign, which launched with the release of a professionally-recorded, Arabic version of O Canada, was met with great enthusiasm and enabled a marked increase in Canadian Arab participation in the democratic process. Employing panels, webinars, competitions, celebrity endorsements, daily newsfeeds, Democracy 101 educational series, an animated video, and appearing at picnics and community events throughout the summer, the campaign message was loud and clear: democracy is a privilege, citizenship a responsibility, community engagement a necessity.

The new government has pledged to act on two policy areas that CAI had presented policy positions on: Relocating large numbers of Syrian refugees to Canada, and the repeal of Bill C-24: An Act to amend the Citizenship Act. It has also promised major amendments to the controversial Bill C-51 – the Anti-Terrorism Act 2015, the subject of much discussion during the election campaign.

It pays to get engaged.

'Twas the Year of the Voice

In 2015, CAI was a founding member of Lifeline Syria, an ambitious and well-organized effort to relocate 1,000 refugees to the GTA by 2017 through private sponsorship.
In 2016, CAI will be partnering with the Maple Leaf Sports and Entertainment to host 1,500 Syrian refugees as gusts at a soccer match in Toronto. CAI will also be



collaborating with the Ontario Human Rights Commission and other NGOs in an Ontario-wide anti-discrimination campaign to protect Syrian refugees from potential anti-Arab or Islamophobic biases in housing, employment and services.

2016 will also see the launch of CAI Academy, a professional networking society for youth development; CAI's first awards gala honouring leadership in diversity and inclusion; a copresentation with the Royal Conservatory of Music of Simon Shaheen in concert, and other initiatives promoting civic and cultural engagement.

CAI welcomes 2016 as another year where Canadian Arabs can be proud of being active, contributing citizens to this thriving democracy we love to call home.

Raja G. Khouri *President and Co-founder*

Research & Policy

CAI conducts studies and produces research-based public policy papers that provide insight and recommendations for the benefit of policy makers, service providers, the media and civil society. It aims to examine and educate on the life experience of Canadian Arabs, as well as provide a Canadian Arab perspective on topics of integration, multiculturalism, civil rights, citizenship, immigration and foreign policy.

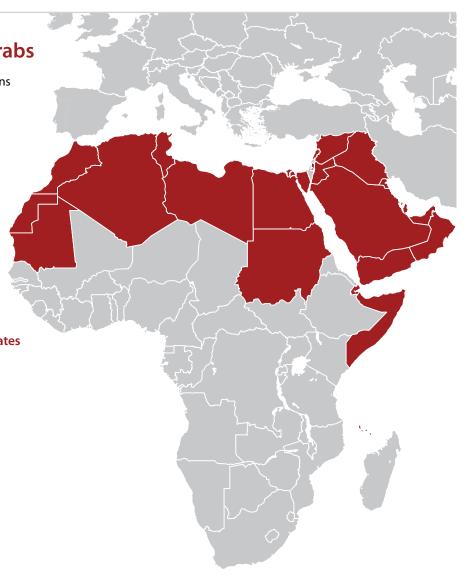
Identifying Canadian Arabs

The term 'Canadian Arab' applies to citizens who emigrated, or are descendants of immigrants from the following countries:

Algeria Morocco **Bahrain** Oman **Palestine** Comoros Djibouti Qatar Egypt Saudi Arabia Iraq Somalia **Jordan** Sudan **Kuwait** Syria Lebanon Tunisia **United Arab Emirates** Libya Mauritania Yemen

750,925

Total Canadian Arab population according to 2011 census





Top source countries for Canadian Arabs



Research & Policy Montreal



Total population of the largest self-identified

Canadian Arab communities in Montreal

The largest population gathering of Canadian Arabs in a Canadian City*



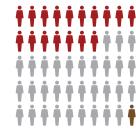


Total Population of Canadian Arabs in

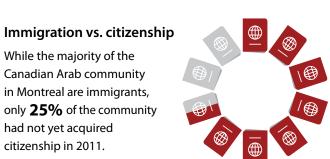
Montreal by Generation Status

165,845 Immigrants

7,360 Non-permanent residents



While the majority of the Canadian Arab community in Montreal are immigrants, only **25%** of the community had not yet acquired citizenship in 2011.



1st Generation



2nd Generation





3rd Generation

Despite being a highly educated community and one that is specialized in competitive fields, Canadian Arabs in Montreal showed almost double the rate of unemployment than Montreal's general population.

Earned postsecondary certificates, diplomas, or degrees 81% of Canadian Arabs vs. 68% of city's general population

Unemployment rate

15% within Canadian Arabs vs. **7.7%** of city's general population

Average employment income

\$51,781 Canadian Arabs average vs. \$54,000 city average

*All figures based on the 2011 census.

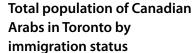
See full report on-line at www.canadainarabinstitue.org/publications

كالسمق وأع والطوار ووباليا

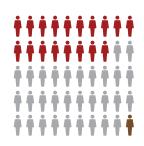
Research & Policy Toronto (GTA)

The second largest population gathering of Canadian Arabs in a Canadian City*

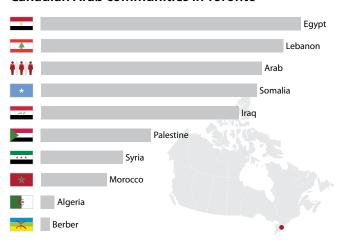




50,015 Non-immigrants (born in Canada) 88,040 Immigrants **2,830** Non-permanent residents



Total population of the largest self-identified **Canadian Arab communities in Toronto**



Total Population of Canadian Arabs in Toronto by Generation Status

1st Generation

2nd Generation

3rd Generation

Immigration vs. citizenship

81% of the Toronto Canadian Arab immigrant population had acquired citizenship by 2011.









Canadian Arabs across the country have acquired high rates of postsecondary education. The most commonly chosen fields of study within the Canadian Arab community in Toronto are consistent with the community's national trend, with 28% of the population choosing to pursue the sciences, 16% Social Sciences and 15% Business.

Earned postsecondary certificates, diplomas, or degrees 74% of Canadian Arabs vs. 69% of city's general population

Unemployment rate

8% within Canadian Arabs vs. 6% of city's general population

Average employment income

\$65,000 Canadian Arabs average vs. \$68,000 city average

See full report on-line at www.canadainarabinstitue.org/publications

^{*} All figures based on the 2011 census.

Research & Policy Ottawa-Gatineau



Total population of the largest self-identified Canadian Arab communities in Ottawa-Gatineau

The third largest population gathering of Canadian Arabs in a Canadian City*

of the total population of Canadian Arabs reside in Ottawa-Gatineau. The community constitutes slightly over **6%** of the city's total population.

Total population of Canadian Arabs in Ottawa-Gatineau by immigration status

28,295 Non-immigrants (born in Canada)

37,000 Immigrants

1,130 Non-permanent residents





Immigration vs. citizenship

86% of the Ottawa–Gatineau Canadian Arab immigrant population had acquired citizenship by 2011. **3rd Generation**





Education Income Employment

1st Generation



2nd Generation





12

Canadian Arabs receive a substantially lower income than the average Ottawa-Gatineau resident.

Total Population of Canadian Arabs in

Ottawa-Gatineau by Generation Status

Earned postsecondary certificates, diplomas, or degrees 70% of Canadian Arabs vs. 72% of city's general population

Unemployment rate

7% within Canadian Arabs vs. **5%** of city's general population

Average employment income \$57,500 Canadian Arabs average vs. \$66,000 city average

*All figures based on the 2011 census.

See full report on-line at www.canadainarabinstitue.org/publications

Part of our work aims to educate Canadians about Canadian Arab culture, heritage, and contributions to society. We produce publications, panels, conferences and a lecture series, providing perspective on





Education & Culture







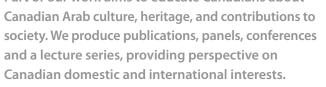




 Iran After the Nuclear Deal: An Analysis of Its Foreign Policy and Regional Standing



- Arab Jazz Series with Aga Khan Museum
- Home Ground: Contemporary Art from the Barjeel Art Foundation, showcasing the work of 12 Arab artists
- Art and Culture in the Gulf lecture with Aga Khan Museum
- Canadian Women's Foundation Toronto Breakfast with speaker Maysoon Zayid





Community Engagement





Flexible



We engage in activities that both draw on existing and cultivate emerging intellectual and professional talent of the community. This includes professional development conferences, internships, mentorships, and initiatives that highlight role models such as the Canadian Arab to Watch program.

Key Activities in 2015

Emerging Leaders Workshop

A half-day workshop was designed for the Canadian Arab Institute's Youth Development Program. Aimed at developing leaders who inspire others.

Speak Smart

How to Present, Propose & Convince

A full-day training course focused on giving participants the skills to structure and effectively present one's ideas while practicing body language and tackling nervousness from speaking in public.

Parliamentary internship placement with NCCAR

In partnership with the National Council on Canada-Arab Relations' (NCCAR), the Canadian Arab Institute offered a placement in the Parliamentary Internship Program 2015. It provided the intern with exposure to the Canadian parliamentary system.

Outreach

14

A number of receptions and town halls with community members in the GTA to dialogue, solicit input and encourage engagement.





















Your Voice



Your Voice was a five-month, non-partisan voter education and motivation campaign, aiming to inform Canadian Arabs across the country about their right and responsibility to vote, and to encourage them to engage in the country's democratic process. The campaign recognized that exercising one's vote can be a step towards healthy citizen engagement and involvement in the country's civic institutions.































Your Voice

Your Voice targeted the youth and was at once informational, motivational, engaging, fun, humorous and thought provoking.

It utilized:

- Engaging and accessible education materials (101 series)
- Panel series on civic engagement
- Webinars series (Immigration and citizenship, multiculturalism and inclusion, National Security and Civil Rights, Mideast Policy)
- Celebrity endorsements
- Partnerships with Samara, The Canadian Muslim Vote, **Apathy is Boring**
- Animated video as well as a professionally produced Canadian national anthem in Arabic





Multiculturalism = multiple languages! Listen to "O Canada" sung in Arabic & other languages ow.ly/P2GXz #StrongProudFree









STEP 1: First Reading The bill is considered read for the first time and is printed.

STEP 2: Second Members of Parliament (MPs) in the House of Commons debate the

STEP 3: Committee Stage Committee members study the bill clause by

bill's principle.



Staying informed, stay up to date with the news of the latest bills by visiting the Parliament of Canada website.

Having your say: call your MP's office to let him/her know your thoughts on bills being debated in

ON OCT. 19th, LET YOUR VOICE BE HEARD... YALLA. VOTE!

Your Voice is a non-partisan compagn aiming to inform Canadians about their right and responsibility to vote, and encourage them to engage in the democratic process.



ı Like Page

STEP 4: Report Stage

STEP 5: Third Reading

MPs debate and vote on

MPs can make other

STEP 6: Senate

The bill follows steps

STEP 7: Royal Assent

The bill receives Royal

Assent and becomes

law after being passed by both Houses

The Royal Conservatory

In honour of Canada Day, a beautiful rendition of the national anthem, brought you to by alumna Miriam Khalil and our friends at the Canadian Arab Institute:

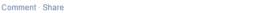


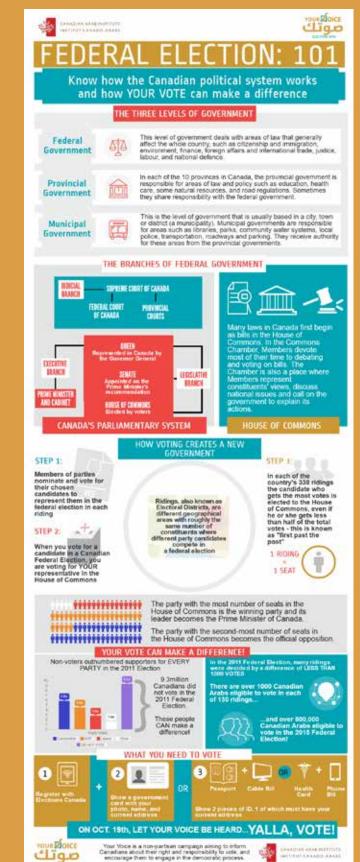
Ya Canada [Arabic version]

Presented as a gift to Canada on its 148th birthday and the 50th anniversary of our flag, the the unofficial anthem also plays a part in CAI's Your Voice cam...

OUTUBE COM















Tomorrow is Canada Day and we wanted to share this trilingual version of O Canada with you that's in English, French, and Arabic created by the Canadian Arab Institute.

https://www.youtube.com/watch? v=1907RE6vh3Q



A Trilingual O Canada The Arabic portion of the national...



Canadian Arab to Watch

Canadian Arab to Watch is an initiative where we highlight Canadian Arabs who are having a beneficial impact on society. Maybe they are making medical advances; maybe their work educates Canadian society about Arab culture or issues; maybe their volunteer work benefits their immediate community; perhaps they are professionals who are doing things differently – better.



Samer Muscati – For his work investigating human rights abuses around the globe. Muscati is the Director of the University of Toronto's International Human Rights Program. He was the first male researcher in the 12-year history of the women's rights division of Human Rights Watch.



Leen Al Zaibak – For building bridges between Syrian refugees and the global community. Leen is the co-founder of Jusoor – an organization dedicated to reconnecting youth with their disrupted education. She also sits on the board of Directors of Lifeline Syria, an organisation that works to secure private sponsorships for Syrian refugees.



Caro Lotfi – For building democracy through innovative youth engagement. As Executive Director of Apathy is Boring, Caro works to engage Canadian youth in democracy using a long-haul approach in pursuit of a sustainable democracy.



Amber Fares – For chronicling the Middle East's first all-women race car team. The filmmaker premiered her documentary on the Palestinian "Speed Sisters" at the 2015 Hot Docs Film Festival.

20



Abduallah Snobar – For his commitment to community building and inspiring change. As Executive Director of The DMZ at Ryerson University Abdullah has led the university-based business incubator to the first standing in North America. He co-founded the Ryerson International Experiential Learning (RIEL) program which encourages students to travel abroad and immerse themselves in different cultures and communities.



Ruba Kana'an – For her contributions to cultural education and appreciation. As the Head of Education and Scholarly Programs at the Agha Khan Museum Ruba oversees both the formal educational output of the museum and the educational experience within its walls.



Sharif Higazi – For his socially-conscious entrepreneurship. The international business expert and entrepreneur launched projects like 320Reality, a video contest that encouraged social entrepreneurs to pitch solutions to challenges faced by North African and the Middle Eastern societies.



May El-Abdallah – For her contributions to equity and inclusion. In addition to working in insurance law in a small law firm, May also sits on the Education Committee of the Legal Education and Action Fund and chairs ArtReach – an organization that provides funding and capacity building for young artists.



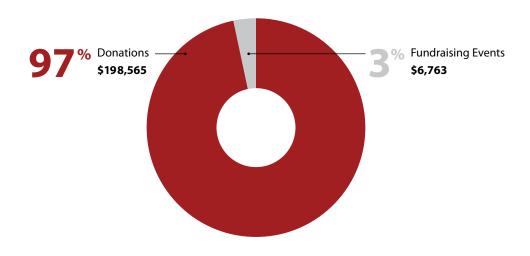
Dr. Rand Askalan – For enhancing healthcare across borders. Dr. Askalan founded the Palestinian Healthy Child Fellowship Program at Sick Kids Hospital which supports the training of Palestinian paediatricians during two-year fellowships in a paediatric subspecialty.



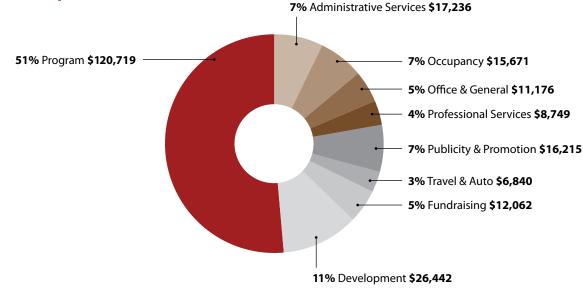
Dr. Rafik Loutfy – For his accomplishments in innovation and education. Dr. Loutfy has 32 U.S patents, over 170 papers in referred journals, and has raised \$3.3 million in seed funding. He is now the director of Engineering, Innovation and Entrepreneurship and innovator-in-residence at Ryerson University.

CAI Financials

2015 Revenues



2015 Expenses



22

Thank you!

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Volunteers

Ahmed Elmoustehy Aseel El Baba Asma Kenshil Ava Al-Shalchi Ban Kattan Dalia Shakir Dana BenHalim Dina Bayoumy Farida Ahmed Shagara Farida Askar

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Canadianarabinstitute.org

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